GOVERNMENT OF INDIA
SMALL SCALE INDUSTRIES AND RURAL AND AGRO INDUSTR
LOK SABHA

UNSTARRED QUESTION NO:3551
ANSWERED ON:21.03.2001
K.V.I.C.
GANGASANDRA SIDDAPPA BASAVARAJ;GOWDAR MALLIKARJUNAPPA

Will the Minister of SMALL SCALE INDUSTRIES AND RURAL AND AGRO INDUSTR be pleased to state:

(a) whether the Khadi and Village Industry Commission is working towards a new identity and brand image;

(b) whether the Committee set up under the Planning Commission`s Deputy Chairman has submitted its recommendations;

(c) if so, the details thereof; and

(d) the time by which the Government are likely to take final decision in this regard?

Answer

THE MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF SMALL SCALE INDUSTRIES AND AGF RURAL INDUSTRIES (SMT. VASUNDHARA RAJE)

(a): Yes, Sir.

(b): Yes, Sir.

(c): The Committee has recommended a package for strengthening of the Khadi and Village Industry Sector, which interalia, includes marketing development assistance for khadi, insurance for khadi workers, strengthening of Rural Employment Generation Programme, Quality Assurance Mechanism, R & D activities and Product and Packaging Design Development.

(d): The recommendations are under consideration of the Government.